

TEAM READ ROCKS!

An After School FUNdraising Event

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for corporations, organizations and individuals who would like to support Team Read. **Team Read Rocks! An After School FUNdraising Event will be hosted online via YouTube and Facebook Live on Thursday, March 4, 2021 at 4 pm**. This event supports hundreds of 2nd - 4th grade readers in Seattle and Highline who are achieving increased literacy skills with the help of their teen reading coaches.



ABOUT TEAM READ

Team Read believes all kids deserve to be great readers and teens should have access to a meaningful, paid first job. We work to close education opportunity gaps through a unique cross-age, one-on-one tutoring program after school and during the summer. Our dual-impact model helps young students to become confident readers equipped for academic success, and teens to develop work and life skills that support their transition to college and future employment.

We recruit, hire, and train teenagers who want to help younger students strengthen their reading skills. Coaches are paired with a 2nd–4th grade student who is reading at least one year below grade level proficiency. Our curriculum focuses on building fluency, vocabulary, and comprehension skills.

As students and their families grapple with academic interruption from the coronavirus, programs that empower young people, engage whole communities, and center around youth, are the way forward. Working collaboratively with our school and library partners, **Team Read has moved to an online format for the 2020-21 school year, serving approx. 350 student readers and 175 teen coaches in Seattle and Highline school districts.**

LEADER - \$5,000

- Half-page ad in digital event program
- Company logo included in printed event flyer
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in three social media posts

AMBASSADOR - \$2,500

- Quarter-page ad in digital event program
- Company logo included in printed event flyer
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in two social media posts

MENTOR - \$1,000

- Company logo listed in event program
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in one social media post

READER - \$500

- Company name listed in event program
- Company name and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers

Have an idea for something different? Contact Kristin Galioto at (206) 252-0136 or kristin@teamread.org to customize a sponsorship level that will meet your needs.



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CONTACT INFORMATION

Organization: _____ Website: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

SPONSORSHIP LEVELS *(please check box indicating the level of your support)*

Leader - \$5,000 Ambassador - \$2,500

Mentor - \$1,000 Reader - \$500

SPONSORSHIP PAYMENT OPTIONS

Pay by check — Please send your check (payable to “Team Read” tax ID 01-0852888) and this completed form to:

Team Read

Attention: Kristin Galioto

PO Box 94042

Seattle, WA 98124

Phone: (206) 252-0136

Fax: (206) 252-0179

Email: kristin@teamread.org

Pay by credit card — Please fill in the following information and return this form using the contact information above.

Card type: Visa MasterCard Amount \$ _____

Cardholder Name: _____

Billing Address: _____

Card #: _____ Exp Date: _____ Security Code: _____

Cardholder Signature: _____ Date _____

Note: After submitting this form, please email your company logo as a high-res (300dpi) JPEG to kristin@teamread.org.