SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for corporations, organizations and individuals who would like to support Team Read. **Team Read Rocks! An After School FUNdraising Event will be hosted online via YouTube and Facebook Live on Thursday, March 4, 2021 at 4 pm.** This event supports hundreds of 2nd - 4th grade readers in Seattle and Highline who are achieving increased literacy skills with the help of their teen reading coaches.

LEADER - $5,000
- Half-page ad in digital event program
- Company logo included in printed event flyer
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in three social media posts

AMBASSADOR - $2,500
- Quarter-page ad in digital event program
- Company logo included in printed event flyer
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in two social media posts

MENTOR - $1,000
- Company logo listed in event program
- Company logo and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers
- Recognition in one social media post

READER - $500
- Company name listed in event program
- Company name and link listed on event website
- Company logo featured on screen during the event and read by one of our student readers

Have an idea for something different? Contact Kristin Galioto at (206) 252-0136 or kristin@teamread.org to customize a sponsorship level that will meet your needs.

ABOUT TEAM READ

Team Read believes all kids deserve to be great readers and teens should have access to a meaningful, paid first job. We work to close education opportunity gaps through a unique cross-age, one-on-one tutoring program after school and during the summer. Our dual-impact model helps young students to become confident readers equipped for academic success, and teens to develop work and life skills that support their transition to college and future employment.

We recruit, hire, and train teenagers who want to help younger students strengthen their reading skills. Coaches are paired with a 2nd—4th grade student who is reading at least one year below grade level proficiency. Our curriculum focuses on building fluency, vocabulary, and comprehension skills.

As students and their families grapple with academic interruption from the coronavirus, programs that empower young people, engage whole communities, and center around youth, are the way forward. Working collaboratively with our school and library partners, **Team Read has moved to an online format for the 2020-21 school year, serving approx. 350 student readers and 175 teen coaches in Seattle and Highline school districts.**
TEAM READ ROCKS!
An After School FUNdraising Event

CONTACT INFORMATION
Organization: _____________________________________ Website: ________________________________
Contact Name: ____________________________________ Title: ________________________________
Address: ________________________________________________________________________________
City: _____________________________________________ State: _______ Zip: _______________________
Phone: ___________________Fax: __________________Email: ____________________________________

SPONSORSHIP LEVELS (please check box indicating the level of your support)
☐ Leader - $5,000
☐ Ambassador - $2,500
☐ Mentor - $1,000
☐ Reader - $500

SPONSORSHIP PAYMENT OPTIONS
☐ Pay by check — Please send your check (payable to “Team Read” tax ID 01-0852888) and this completed form to:
    Team Read
    Attention: Kristin Galioto
    PO Box 94042
    Seattle, WA 98124
    Phone: (206) 252-0136
    Fax: (206) 252-0179
    Email: kristin@teamread.org

☐ Pay by credit card — Please fill in the following information and return this form using the contact information above.
    Card type: □ Visa □ MasterCard Amount $____________________
    Cardholder Name: _________________________________________________________________________
    Billing Address: ____________________________________________________________________________
    Card #:_____________________________________ Exp Date: _________________ Security Code: ________
    Cardholder Signature: ________________________________ Date _________________________

Note: After submitting this form, please email your company logo as a high-res (300dpi) JPEG to kristin@teamread.org.

Team Read | PO Box 94042 Seattle, WA 98124 | (206) 252-0069 | www.teamread.org